

Summer Program

Entrepreneurship and Innovation

int.technion.ac.il



Learn how to start your own company at the start-up nation's cradle of **entrepreneurship** – Technion. Study **entrepreneurial business** management, **finance** and **innovation** in English. Be prepared for a **stimulating** and **challenging** experience at a world-class university. Network with business leaders and innovators and receive **practical training** while **developing** your own ideas. Join a **vibrant student** life and enjoy **trips** and **activities** throughout Israel.

Entrepreneurship and Innovation

Technion-Israel Institute of Technology is Israel's premier center of science and technology education and applied research. Ranked among the top universities in the world, Technion is home to nearly 13,000 students, 18 faculties, 50 research centers and a distinguished faculty of over 600 including three Nobel Prize laureates. Technion is the birth place of many of Israel's most exciting tech innovations and helped give rise to the country's modern start-up economy, attracting international tech giants and inspiring hundreds of start-up enterprises in Israel and throughout the world. Technion has partnered with Cornell to establish a new, innovative applied science campus in New York, which aims at being a "game changer" for the city's tech sector. Join us and explore Israel's business ecology through rigorous real-life learning and practical experience.

Program Details

The Entrepreneurship and Innovation program combines exciting academic course work with hands-on experience. The program addresses one of the most critical fields in modern technology management: the initiation, development and expansion of technology firms in their early life. Students will learn how to identify, value, and capture business opportunities, and how to go about starting their own company.

As part of the program teams of 4-6 students will develop an idea into a new high-tech business model, write a business plan for the commercialization of the idea, and present it at the end of the course in front of a panel of academics and industry specialists.

The academic program combines classroom instruction with some off-site activities including business and industry site visits. Entrepreneurship and Innovation is a 5 week program conducted entirely in English. All international students will be provided with accommodations.

More information on our program is available at: int.technion.ac.il



Applications, Accreditation and Fees

Undergraduate students with a GPA of 80 /3.0 and above are invited to apply.

A technology and business studies background is recommended but not required.

Technion awards students a total of seven academic credits upon successful completion of this intensive program.

Tuition: \$6,000 (US) including housing
*Other charges may apply

Admissions information and program curriculum is available on our website: int.technion.ac.il